CHURCH *of the* INCARNATION
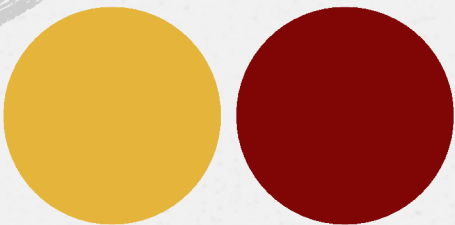
Brand Style Guide 2025

CORE MESSAGE

Our mission is to worship in the Great Tradition of the Church, to grow disciples of Jesus Christ, to serve the poor, and to raise up godly leaders for the renewal of the church.

COLORS

PRIMARY

#E5B53B   #800505

ACCENT

#3A2411   #A5C7D1   #F6E7D8

FONTS

Garamond Premier Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
1234567890!@£$%^&

Avenir

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
1234567890!@£$%^&

ALTERNATE LOGOS

CHURCH *of the* INCARNATION

CHURCH *of the* INCARNATION

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pull quote from an inspiring sermon or prayer.

pray with us.

sacraments

worship with us.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content.

Just starting? Design a memorable masthead with an equally memorable name.

pull quote from something really inspiring.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content.

Just starting? Design a memorable masthead with an equally memorable name.

CHURCH *of the*
INCARNATION

on mission

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content.

This can include articles, stories, photographs, and advertisements.

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incarnation.org/serve